

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**                      ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KMYU-TV      Salt Lake City-Ogden	<b>Date:</b> 8/21/2012
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I, Media Strategies and Research,  
 being/on behalf of: Jim Matheson, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Congress  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 29, 2012			Tuesday, November 06, 2012		

**Total Charges: \$510.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Matheson for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Allen Sims

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Tuesday, August 21, 2012

Date



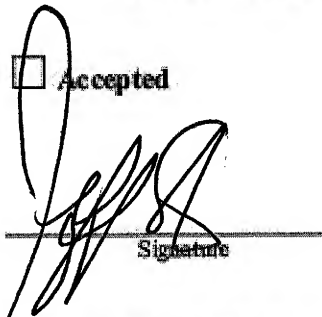
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Jeff Stern  
Printed Name

LSM  
Title



KMYU  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Media Strategies & Research-Denver  
1580 Lincoln St  
Ste 510  
Denver, CO 80203-1507

### Contract # 1359866

#### Schedule Dates

10/29/12-11/05/12

#### Advertiser

Matheson for Congress (73730)

#### Agency

Media Strategies & Research-Denver (1374)

#### Product

POLITICAL ISSUE (ns) (1187)

#### Brand

OCT 29 - NOV 6 (469243)

#### Salesperson

HOUSE-SALT LAKE CITY, KUTV/KMYU (3004)

#### Sales Office

KUTV/KMYU

#### Buyer Name

Collins,Suzanne

#### Phone/Fax

(303) 989-4700 /

#### CPE

EST# 11638

#### Account Types

Local/Political Candidate Agency BRD

#### Billing Type

Standard

#### Comments

Date Entered 08/22/12  
Last Modified 08/22/12  
Entered By Shelley Christensen  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$76.50  
Net Total \$433.50  
Sales Tax

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Nov. 2012	12	\$510.00
<b>Grand Total:</b>	<b>12</b>	<b>\$510.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/05/12	2	:30	9A- 10A (MST)	1	1	1	1	1	1			6	\$20.00	\$120.00	Salt Lake City (KMYU)		8/22/12
2.0	Normal Line / SPOT	10/29/12-11/05/12	2	:30	7P- 7:30P (MST)	1	1	1	1	1	1			6	\$65.00	\$390.00	Salt Lake City (KMYU)		8/22/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

✓ #1359866 SC 8/22



# Station Order Revised Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11638

**Contact:** Jeff Stern

**Email:** jstern@sbgnet.com

**Phone:** 801-973-3000

**Fax:** 801-839-1101

**Direct:**

## KMYU-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KMYU 8a News	EM	M-F	\$20.00	1	1	1	1	1			1		6
8:00 AM 10:00 AM		30	\$120.00										
KMYU 7p News	EN	M-F	\$65.00	1	1	1	1	1			1		6
7:00 PM 7:30 PM		30	\$390.00										
<b>Station Gross Totals</b>			<b>\$510.00</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>			<b>2</b>		<b>12</b>

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 8/21/2012 11:57:34 AM

KMYU-S2

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